



CultureReframed

2025 Impact Report

Celebrating a Decade
of Advancing the Movement
to Protect Young People
From the Harms of Pornography



Note from Dr. Gail Dines



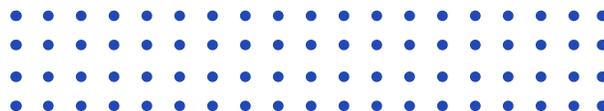
As Culture Reframed celebrated its 10th anniversary in 2025, we marked a milestone in our mission to protect children and youth from the harms of pornography and hypersexualized media. This report reflects the progress and impact of our organization. Culture Reframed has built a sustainable track record as a leading global voice advancing a research-based, public health approach to safeguarding young people in today’s digital world.

With the generous support of our donors, along with our partners and advocates worldwide, 2025 became one of the most impactful years in our history. We delivered record-breaking education and training, launched our first youth-led initiative, advanced ground-breaking research, and helped drive historic policy change in the U.S. and abroad. Requests for our expertise continue to grow nationally and internationally – affirming both the urgency of this work and the trust placed in our leadership.

We’ve come a long way since our launch, but the need has never been greater, especially with the advances in AI, which allow consumers of porn to also become producers. As we look forward to Culture Reframed’s next decade, your continued support is essential. Donations ensure the continuation of our critical work reshaping the conversation around pornography, and allow us to keep our resources free and expand our reach to families around the world. Every gift, no matter the size, strengthens and extends our impact. [Learn more about our giving program and how you can become a Culture Reframed Champion here.](#)

Thank you for being a part of our community and helping us to create a healthy, equality-based culture that protects and respects the well-being of future generations. We are much stronger together.

With gratitude,
Gail Dines
Founder & CEO, Culture Reframed



Our 2025 Impact at a Glance P3

Record-Breaking Education and Training Reach P4

New Tools, Research, and Resources P5

Driving Policy Change – At the Highest Levels P6

Elevating Youth Voices: A New Program Launch P7

Looking Ahead P8



2,500+
webinar registrants



14,500+
email subscribers



26,000+
social media followers



150,000+
website visits

Our 2025 Impact at a Glance

Provided Education & Training

- Delivered **57 presentations, trainings, and keynotes**
- Reached professionals, parents, and youth across at least **45 states and 34 countries**
- Launched and hosted a new webinar series that attracted **2,500+ registrants**

Advanced Research & Resources

- Conducted **original research** revealing how online pornography targets and exploits youth
- Released **3 new white papers** on AI, mental health, and sexual violence
- Developed a **first-of-its-kind forensic interview training** for Children's Advocacy Centers

Supported Policy & Systems Change

- Provided expert consultation contributing to **age-verification legislation** in the U.S. and UK
- Supported the UK's landmark move to outlaw the "Barely Legal" genre

Launched Youth-Led Advisory Council

- Successfully launched a 6-month pilot of the **Youth Advisory Council**
- Engaged **10 global youth leaders (ages 16-24)**
- Youth advisors shaped messaging, curricula, and future peer-led initiatives

Expanded Reach & Visibility

- **150,000+ website visits** (133% increase year-over-year)
- **14,500+ email subscribers** and **26,000+ social media followers**
- Featured in **28 major media outlets**, including NBC, Psychology Today, and The Guardian



Record-Breaking Education and Training Reach

The importance of our role as information providers has never been clearer: Requests for our [trainings, presentations, materials, and workshops](#) continue to mount. More and more groups worldwide, with increasingly diverse audiences, are asking to collaborate with us, including Children's Advocacy Centers (CAC) from Utah to Massachusetts and the anti-trafficking community World Without Exploitation.

Culture Reframed's Drs. Dines, Sanchez, and Silverman, along with a selection of invited guests, delivered a total of 57 presentations, trainings, and keynotes. The requests for our information continue to roll in weekly, a testament to the strong demand for our presentations and resources. Of note, the presentations continue to build on the relationships we have developed over the last three years with [CACs](#) across the country.

Highlights of this year's speaking engagements include:



Culture Reframed was invited to address the [2025 Digital Media & Developing Minds International Scientific Congress](#) hosted by Children and Screens in Washington, D.C. This is the most prestigious gathering of top academics and researchers in the U.S. in the fields of digital media and child development.

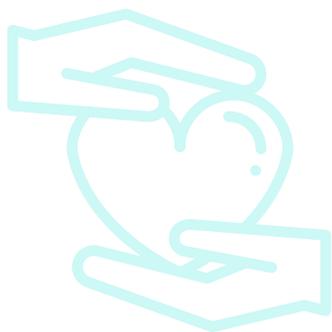
Drs. Dines and Sanchez presented at the [22nd Annual International Human Trafficking and Social Justice Conference](#). The audience included **1,000 attendees from 45 states and 34 countries.**

Our new [Reframing the Conversation webinar series](#), which launched in 2025, drew **2,500+** registrants and covered topics such as:

- [Preventing sexual assault](#)
- [Healthy digital habits](#)
- [Parenting in a pornified culture](#)

Nearly half of all webinar attendees were new supporters, expanding our community and impact.

New Tools, Research, and Resources



Throughout 2025, we continued to build on our successes from past years, demonstrating staying power and high visibility in providing all forms of education, training, and advocacy to help build resilience and resistance among youth facing the harms of porn. We continue to lead in the field by providing informative and actionable resources for parents and professionals. Highlights of this include:

FIRST-OF-ITS-KIND FORENSIC INTERVIEW TRAINING

With donor support, we developed a groundbreaking **Forensic Interview Training Package** — the first comprehensive guide to help forensic interviewers safely explore pornography exposure when working with children who have been sexually abused. This will be a critical tool for child protection. This resource will soon be housed on our Learning Management System and shared widely with Children’s Advocacy Centers.

ORIGINAL RESEARCH USING MACHINE LEARNING

In partnership with researchers at MIT, our team completed a pioneering study using Machine Learning to analyze child-like images on the most trafficked porn websites. This data is already shaping education, advocacy, and policy and fueling global conversations about child protection.

EDUCATIONAL MATERIALS FOR PARENTS & PROFESSIONALS

- **3 new white papers** regarding AI-generated sexual abuse, sexual strangulation, and youth mental health
- Multiple **easy-to-share fact sheets** about the harms of pornography, including a sexting guide for teens and tips on how to talk to young people about pornography
- Several **news articles** about the latest trends in pornography and youth, including interviews with experts and activists
- **1,500+ downloads** of curricula and training materials



Driving Policy Change — At the Highest Levels



Nowhere is our impact more apparent than in policy change. Over the past two years, Dr. Gail Dines and Culture Reframed have been [providing consultation to lawmakers](#) around the world to influence legislation that will help protect young people from the harms of pornography.

Pornhub traffic reportedly declined by **77%** since the implementation of UK age-verification laws.

Examples of how Culture Reframed's expertise is influencing policy worldwide:

In the U.S.

Ongoing consultation with lawmakers across the country seeking to implement the Age-Verification law that limits minors' access to pornography websites.

In the UK

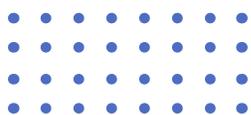
Consultation with the House of Lords contributed to legislation banning the "Barely Legal" genre. This is the first country in the world to legislate against this genre that pornifies children.

In addition, Dr. Dines has consulted with other UK Parliament members over the past several years, leading to the July 2025 passage of [The UK Online Child Safety Act](#), the strongest such legislation anywhere in the world, primed to collect tens of millions of dollars in fines from pornography companies if they do not comply with the new restrictions.

These victories demonstrate the power of research-driven advocacy to create systemic change.



Elevating Youth Voices: A New Program Launch



One of the most exciting milestones of 2025 was the launch of the Youth Advisory Council, Culture Reframed’s first youth-centered initiative. This extends our work to a new audience - arguably, the most important audience for our message.

From the very first meeting, youth advisors asked for “more, more, more” – more time together, more projects, and more opportunities to lead. Their energy, insight, and creativity are now shaping the future of Culture Reframed’s work.

“The Youth Advisory Council has provided a space where our voice feels heard and valued, and where we can actively contribute to making the world a better place for young people and for society as a whole.” – YAC Advisor

What Youth Voices Accomplished in Year One

Designed a peer-to-peer program model for future cohorts

Helped reshape CR messaging to ensure it resonates with young people

Identified youth-led priorities, including blogs, podcasts, peer education, and social media outreach

Began planning a Youth Voices webinar to launch in 2026

Plans are already underway to expand the council, and we have big dreams for what we can accomplish together with youth in the future.

Highlights of the Program



Launched a 6-month pilot Youth Advisory Council (YAC)



10 youth advisors (ages 16-24) from the U.S. and Spain



Diverse backgrounds, identities, and lived experiences



Monthly, trauma-informed meetings co-facilitated by trained youth development professionals

Looking Ahead: The Next Year, the Next Decade

As we enter our second decade, we are building on this momentum. In 2026, we will:



Expand Youth Advisory Council internationally



Launch peer-led youth education initiatives



Roll out school-based youth trainings nationwide



Release additional research and white papers



Continue shaping policy to better protect children online

Porn's easy availability and its harms to children; the damage from hypersexualized media culture; and the connections between porn, trafficking, and child sexual abuse – especially given the growth of Artificial Intelligence – are more alarming than ever. With your support, we are leading the way in convening national and international experts to develop new materials and approaches, grounded in research, to address these threats to youth.

None of this work is possible without our donors. Your support fuels education, amplifies youth voices, drives real policy change, and accelerates our impact.

Thank you for standing with Culture Reframed – and for believing in a safer, healthier future for young people.

Become a Culture Reframed Champion

[Set up a recurring donation](#) to help us keep young people safe in our ever-changing digital world.





Because porn hurts kids.

Join our online community to receive updates on our work, announcements of upcoming events, and the latest news related to pornography and youth. We look forward to connecting with you. [Sign up here.](#)

Culture Reframed
P.O. Box 443
Sterling, MA 01564

646-856-9284
culturereframed.org

Follow Us:

